



CALL FOR PAPERS

3d. International Conference on Information Systems and Economic Intelligence (SIIE'2010)

February 18-20, 2010 - Sousse, Tunisia

Thematic Tutorials & Conferences

(Web Sites: <http://siie2010.loria.fr> & <http://www.siie.fr/>)

Important Dates:

Papers due (deadline):	November 15, 2009 (new date)
Notification of acceptance:	December 15, 2009
Final paper & Camera-ready due:	January 08, 2010
Registration to authors (deadline):	January 15, 2010
Conference:	February 18-20, 2010
The 10 best award papers	February 20, 2010

Description:

The goal of the International conference on Information Systems and Economic Intelligence (SIIE) is to provide a forum for research presentations and exchange of new ideas and practical experiences within the field of Information Systems Engineering and Economic Intelligence.

SIIE 2010 will be held on February 18-20th, 2010 in Sousse, Tunisia. It is supported by university of Manouba (Tunisia), university of Nancy (France) and the education, research and technology Tunisian ministry.

The main objective of the third International Conference on Information Systems and Economic Intelligence is to cover the complementary aspects related to designing and deploying Information Systems. As in previous years, the conference program will feature invited talks, technical paper sessions, workshops, tutorials and panel discussions. The last two first SIIE, organized in 2008 and 2009 allowed reinforcing collaboration between PhD students, researches and companies. The scientific and organization committees of SIIE 2010 are working hard to select high level papers and a convivial staying permitting the rise of new collaborations and projects between the researchers of the north and south. We invite you to share your ideas by submitting proposals for presentations.

The program of SIIE 2010 will include 3 tutorials, 3 distinguished keynotes, a doctoral symposium that includes presentations, posters, and demonstration. The research presentations will focus on a wide range of topics revolving around several aspects of Information Systems and Economic Intelligence. The purpose of the doctoral symposium is to provide a platform for PhD students to present their ideas in a less formal and in more focused way than the full presentations. The demonstration part provides a good opportunity for researchers to present their practical works and obtain feedback from experts.

There will be the best 10 papers award selected from the accepted papers.



Program days:

1 - Tutorials:

- **February 18, 19 and 20, 2010 (a.m):** 03 Tutorials presented by 03 guest speakers (theories, Models and Applications). One topic for each day.
- **February 18, 2010 (p.m):** Doctorial sessions (03 sessions: short oral presentations and posters), Panorama R&D (demonstrations of tools and softwares by Labs & Enterprises), round tables (Synthesis and Proceedings).

2 - Conferences:

- **February 18, 19 and 20, 2010 (a.m):** Presentations of 03 guest speakers and discussion. One topic for each day.
- **February 19, 2010 (p.m):** Parallel sessions with full presentations.

Topics of Interest:

1 - Information System and Economic Intelligence:

- Conceptual models of information systems.
- Data warehousing
- Data mining and information retrieval

2 - Collaborative Information retrieval:

- Trends in internal and external enterprise monitoring tools and E.I. tools.
- Strategic information and economic intelligence systems.
- Collaborative work and filtering, information collection and analysis in information retrieval systems.

3 - Languages and knowledge industries:

- Information heterogeneous or multilingual, process analysis and design corpus of information.
- Mapping of resources, indexing and knowledge management.
- Annotation and decision making.

4 - Economic Intelligence and Management:

- Integration of EI concepts in enterprises: industry: experiences and case studies.
- Concepts, processes and actions in EI: research and applications.
- Key success factors of EI and performance measures

5 - Cognitive and social dimensions in watch and EI processes:

- Multidimensional approaches of "information need" notion.
- Cognitive and social dimensions of information practices.
- Integration of monitoring and EI tools.

6 - Information Management and knowledge sharing:

- Enterprise organizational memory, management of operational know-how. B.
- Taking into consideration of adapted means of description: towards multimedia.
- Information, competitive, and technological intelligence
- Managing information overload

7 - Intelligent e-Technology:

- Intelligent Human-Web Interaction.
- Semantics and Ontology Engineering.
- Web Mining, Web agents and Web Services.
- Security, Integrity, Privacy and Trust of systems.

8 - Information systems governance:

- Production of value and strategic alignment
- Resource management, risk measurement and performance of information systems.
- Norms and methods.



Scientific Committee:

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- AGOSTINELLI Serge, (LSIS UMR CNRS 6168 - Université Paul Cezanne Aix-Marseille III, FRANCE)
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- PECQUET Pascal, (Université de Montpellier 1, France)
- PINON Jean-Marie, (INSA de Lyon, France)
- SAINT LEGER Guy, (ESC Saint-Etienne, FRANCE)
- SEGEV Arie, (Haas School of Business, University of California - Berkeley, USA)
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- SILEM Ahmed, (Université de Lyon 3, France)
- YILDIZ Ustun (University of California - Davis, USA)
- ZIADI Jamaledine, (FSEG de Sfax, Tunisie)

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- NOURRISSIER Patrick, (NETLOR.FR, France)



Conference languages:

- Please note that all the publications must be **written in English**.
- The presentations and discussions are **accepted in French or in English**.

Submission Guidelines:

Important: Authors are invited to submit original, unpublished research papers that are not currently being considered in any other forum.

- Dear authors, the submission of papers must be done through EasyChair Conference system. To submit your papers, please visit EasyChair page:
<http://www.easychair.org/conferences/?conf=siie2010>
- If you do not have an EasyChair account you should first create an account.

Paper submission:

Authors are invited to download the following templates according to The Template and Instructions on How to Create Your IEEE Paper for:

URL: <http://www.ieee.org/web/publications/authors/transjnl/index.html#article>

- **DOC Format:**
http://www.ieee.org/portal/cms_docs_iportals/iportals/publications/journmag/transactions/TRANS-JOUR.doc
- **LaTEX Format:**
http://www.ieee.org/portal/cms_docs_iportals/iportals/publications/journmag/transactions/IEEEtran.zip
- Authors are invited to submit original, unpublished research papers that are not currently being considered in any other forum.

The scientific and the program committees will evaluate the relevance of each propositions submitted and will propose modifications if need be.

Paper Formats (DOC/RTF and PDF):

- For **conferences:** Full papers must not exceed **15 pages**.
- For **tutorials:** Short papers must not exceed **7 pages**.

All the accepted papers will be published in the proceedings of SIIE 2010. The scientific committee will decide whether the paper should be presented in oral or poster session.

Feedback:

- The Scientific Committee will assess the relevance of each proposal and may suggest changes.
- The acceptance criteria are: originality of the contribution, significance for the community and the relevance of the presented results.

Conference Venue:

Hôtel [**name:**] Port El-Kantaoui, Sousse (Tunisia), [**URL :**]

At :

- 05 kms from the city of Sousse.
- 15 kms from the international airport Habib Bourguiba (Monastir).
- 25 kms from the international airport Zine-El-Abidine Ben Ali (El-Nfida).
- 120 kms from the international airport Tunis-Carthage (Tunis).